



Partnership ✨ *Guide*

EMPOWERING THE LIVES AND FUTURES OF LATINOS IN WISCONSIN



HPGM is committed to increasing economic prosperity and growing Latino influence for a stronger Wisconsin.

We are **HPGM**



Founded in 2001, HPGM exists to support and advance Latinos in Wisconsin by serving as a catalyst for professional and educational achievement. For more than 22 years, HPGM has served as a connector, convener, and hub of services for current and aspiring Latino leaders.

HPGM is a membership organization whose mission is to connect and unite Latino Professionals, students and the community with rich heritage, strong leadership and impactful initiatives. We are committed to empowering the lives and futures of Latinos in Wisconsin through leadership development, investment in educational excellence, and by convening and engaging the region's dynamic Latino professional community.

HPGM is driven to address the barriers preventing Latinos from full economic participation by serving as the premier resource for Latino educational attainment, professional achievement and financial well-being. We build the current and next generation of Latino leadership by providing impactful professional development opportunities and fostering meaningful connections. As a thought leader, HPGM continues to convene around critical issues that directly impact the community. We strive to increase representation, build intergenerational wealth and close the influence gap across all sectors.



Our **MISSION**



Increasing **economic prosperity** and **growing Latino influence** for a **stronger Wisconsin**.



Our **VISION**



A Wisconsin where **economic** and **social advancement** is a reality for **all Latinos**, and we reach the **highest potential** for **ourselves**, our **families**, and **communities**.



Our **STRATEGIC PLAN**

HPGM's big goal is to directly impact the economic opportunity and effective representation for Latinos by supporting the elimination of barriers to higher education and high-earning careers for Latinos in Wisconsin. The data and insights detailing the growing need for support for Latinos within the Greater Milwaukee area heavily informed the objectives and priorities of our 2023-2026 Strategic Plan. We're confident this intentional approach will sustain our growth and deepen our impact within the community we serve, honoring our legacy and building a better, bigger, and stronger future for Wisconsin's Latino Community. Over the next two years, HPGM will focus on delivering advanced outcomes within the following key strategic areas:



Systems & Infrastructure

Create and design innovative systems over the next two years that will establish a sustainable infrastructure to optimally leverage data and ignite our value proposition for brand, culture and mission outcomes.



Financial Sustainability

Enhance and diversify HPGM's revenue streams to strengthen our financial position for multi-generational growth.



Strategic Partnerships & Programming

Establish distinctive programs and strategic partnerships that position HPGM as a network of influence and vital catalyst for Latino (professional and academic) achievement.

HPGM

BY THE NUMBERS

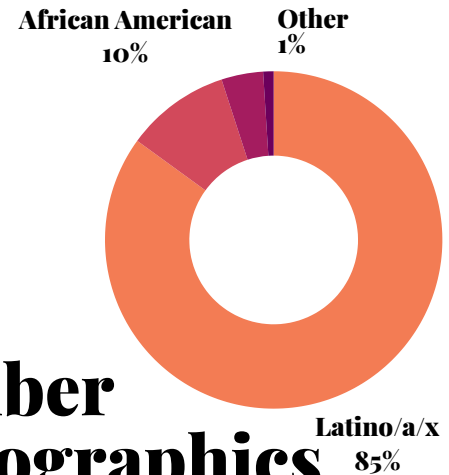
As of January 2025

founded in
2001



3,600⁺ 
professionals and
students served
annually in Wisconsin

**Member
Demographics**



9 
signature
programs &
experiences

100
employer &
community
partners



11 
higher
education
partners

\$915,000
scholarships
awarded
to 256 of students
since 2004







Our work **AT-A-GLANCE**



HPGM collaborates with and supports more than 100 employers and community organizations, including corporations, Employee Resource Groups, higher education institutions, non-profits, and small businesses. We support ERGs and employers in identifying talent and serving as the connector for aspiring and current Latino professionals.



Employer Partners

HPGM supports corporate and employer partners in the region by identifying Latino talent for recruitment, development, and advancement opportunities across various industries and sectors. Collaboration with employers and Business Resource Groups increases belonging, and fosters a welcoming workplace that increases retention and advancement of employees, builds a future-focused workforce to meet customer needs and achieve business imperatives.



Small Businesses & Entrepreneurs

Small businesses and entrepreneurs are provided with a network of professionals and various communication platforms to share information about their businesses. HPGM provides professional development and community connections to help entrepreneurs grow as leaders, as well as scale their business operations.



Community Partners

Community organizations, non-profits, higher education institutions and other mission-aligned organizations expand the reach of HPGM's programs and form an ecosystem of support for Latinos in the region by preparing Latino leaders to serve our community and move our state forward.



Students & Rising Leaders

Two-year, undergraduate and advanced degree students at 11 partner institutions of higher education are connected with mentors, internships and career opportunities, professional skill-building support and unique workforce readiness insights to prepare them for the workplace. HPGM is the trusted partner for students as they transition into the workforce across all sectors and industries.

HPGM

Latino Talent

Early-career, mid-career, senior and executive level Latinos are the core of HPGM. Our programming is designed to equip Latino professionals with culturally-affirming leadership development, workforce readiness, mentoring, and a connected network of resources and support.

Nurturing Latino Leadership through
**PROGRAMS,
SIGNATURE EVENTS &
MEMBER EXPERIENCES**



Midwest Leadership **SUMMIT**



HPGM's two-day Midwest Leadership Summit brings together national & global keynote speakers, networking opportunities, panel discussions, engaging workshops, and coaching sessions for a one-of-a-kind program like no other. This experience provides attendees with tools and strategies necessary to stand in their power as leaders. The content prepares attendees for their unique role as leaders in Wisconsin, and ensures they are strategically positioned to guide our community and our state forward. Attendees walk away feeling proud to embrace their culture as a superpower in the workplace and a strong sense of belonging in our HPGM comunidad and beyond!





“HPGM is a place where Latino leadership and talent are developing at a crucial time of great Latino population growth. HPGM intentionally and effectively increases leadership representation by fostering the potential of its members through mentorship and access to critical networks of influence.”

Judge Pedro Colón.
Wisconsin Court of Appeals

Mentor **MINDSET**



Mentor Mindset is designed for individuals seeking to develop a mentor or mentee relationship. Explore multiple mentor/mentee relationships by tapping into HPGM's extensive network of more than 3,600 professionals. Matches are created based on member goals, industry and professional experience to foster meaningful and intentional connections.

Mentors will receive training, matching with mentees, and opportunities to put mentorship into practice in the community. Participants will come away with diverse career connections and an expanded network across various industries and sectors.

In partnership with Mentor Greater Milwaukee, HPGM has also customized a culturally affirming curriculum for Mentor 101 training, to prepare new mentors for effective mentorship within the HPGM network or with other community partners like UCC, Nativity Jesuit Academy, Big Brothers Big Sisters, and more!



Board Pipeline **INITIATIVE** (BPI)



HPGM's Board Pipeline Initiative (BPI) is a virtual training program that introduces HPGM members and guests to the foundational concepts of board service. Session topics include board basics, understanding financial statements, exploring various types of boards/committees, strategic planning, and more.

Participants get the chance to learn more about fundraising, non-profit financials, governance, and best practices for being an effective board member. The goal of BPI is to increase the number of well-trained board members to serve on volunteer and paid Boards.

Since 2017, thanks to the generous support of the Greater Milwaukee Foundation, HPGM has trained more than 200 individuals for board service.





HPGM **GALA EXPERIENCE**



The annual HPGM Gala is a signature event that brings together nearly 500 community members in support of our mission. Funds raised ensure that HPGM can continue providing impactful career readiness and leadership development programs, and eliminating barriers to advancement, higher-education, and economic prosperity for Latino professionals and students in the region.





Member **CONNECTIONS**



HPGM is committed to convening and cultivating a sense of belonging and community for its members. Member Connections programs allow community members to come together informally, while building meaningful connections with the HPGM community. Member connections are ideal for community members looking to learn more about HPGM and engage with our community in an intimate and relaxed setting.

Book Club

HPGM is committed to convening and cultivating a sense of belonging and community for its members. Member Connections programs such as the HPGM Book Club allow community members to come together informally, while building meaningful connections. Member connections are ideal for community members looking to engage with HPGM in an intimate and relaxed setting.



Cafecito con HPGM

Cafecito con HPGM is an informal coffee meetup where current and prospective members can network and learn more about HPGM. Cafecitos are offered during select months, both virtual and in-person, with rotating topics, member highlights and guest speakers.



Networking & Socials

Our networking events and social are a unique hosting opportunity for employers to highlight their organization's leaders and their work to advance and support the growth of its Latino talent across the company. Guests will get an inside look at company culture, career opportunities, and growth prospects, while networking with key leaders. These gatherings are ideal for employers seeking to recruit Latino and diverse talent, while highlighting company initiatives and values.





HPGM **COMMUNITIES**



HPGM's various communities - ALE, Poderosa Collective, and Techqueria x MKE - give members the chance to connect, convene, and collaborate in even more culturally affirming spaces!

ALE

Alianza Latina de ERGs, ALE collective unites members and leaders of Wisconsin employee organizations to foster a sense of pride and belonging among employees of Latino heritage while enriching employer partner culture. This ERG/BRG collective to share best practices, attend and amplify events, and build partnerships based on shared vision and intentionality. ALE is for Latino employee organization members and leaders, employees interested in starting a Latino employee group at their company, executive sponsors or mentors for Latino employee groups, and professionals looking for additional networking & member connections.



Poderosa Collective

Established in 2022, Poderosa Collective (PC) is a community born of passion and creative collaboration. The group, made up of Latinas in Wisconsin, strives to curate spaces where Latinas feel empowered, celebrated, and united. The movement uplifts the voices, contributions, and talents of Latinas from all backgrounds. Serving as a connector and convener for the Latina community in Greater Milwaukee, PC provides experiences and access to resources for and by Latina-owned businesses and Latina-led organizations to unleash their magic.



Techqueria x MKE

Techqueria is a nonprofit that serves the largest global community of Latinx professionals in tech. HPGM is a founding partner of Techqueria x MKE (the first Wisconsin-founded chapter) is on a mission to empower Latino professionals with the resources and support they need to further their careers and become leaders in the tech industry.



#YouAreHPGM

SCHOLARS



#WeAreHPGM

“Receiving this scholarship is like a weight has been lifted off my shoulders and it is a blessing to not just myself, but to my parents. As I approach my most important year in school, my last year, this scholarship will help me prioritize my career goals and support my aspirations before graduation.”

-Valentina Romero Roman, HPGM Scholar

Internship & **CAREER SUPPORT**



Students and early-career professionals will gain support in finding internships and career opportunities as an HPGM member. HPGM programs such as the Internship & Career Fair, Mentor Mindset, Conexiones and other member events offer opportunities for students to network with potential employers and mentors, while gaining unique insights for navigating the workplace. Students will also create connections with other students studying at Wisconsin colleges and universities for greater community building and collaboration.

Scholarship **PROGRAM**



The HPGM Scholarship Program was created to address the financial barriers that many students face in the pursuit of post-secondary education or training. The Scholarship Program strives to support the education, retention, and graduation of students.

The scholarship is open to students pursuing two-year, undergraduate, and advanced degrees in Wisconsin. Additionally, HPGM partners with the Wisconsin Latino Lawyers Association (WHLA) to provide scholarships for Latino students attending University of Wisconsin Law School and Marquette University Law School.

Since 2004, HPGM has awarded more than \$915,000 to 256 students throughout Wisconsin.

[Give](#) to the HPGM Scholarship Fund to help eliminate barriers to education for students in Wisconsin.



Our **MEMBERSHIPS**

INDIVIDUAL



Individual memberships provide professionals and students with connections to HPGM's network of 3,600+ professionals, mentoring opportunities, career connections and leadership development. Regardless of experience level, individual members will gain career insights, connect with employers in the region and develop the leadership skills needed to advance in their profession. *Remember: If you desire to have a career or already have a career, YOU ARE A PROFESSIONAL!*

Professional

INVESTMENT: \$100 Early Career Professional (0-5 years of work experience)
\$200 Experienced Professional (6+ years of work experience)

- Meaningful connections to our network of 3,600+ professionals
- Mentoring and leadership development
- Early access to HPGM Gala tickets and members only invitations
- Discounts and exclusive offers from partners
- Access to our job board and member directory
- Invitations to receive professional headshots
- Invitations and complimentary registration to HPGM programming and experiences:
 - ◇ [Board Pipeline Initiative](#) (\$200 value)
 - ◇ [Cafecito con HPGM](#)
 - ◇ Community events with ALE, Poderosa Collective, and Techqueria x MKE
 - ◇ [Mentor Mindset](#)
 - ◇ [HPGM Book Club](#)
 - ◇ Annual Midwest Leadership Summit (\$150 value)
 - ◇ Social and networking events

Community

Still considering a professional or organizational membership?
HPGM provides Community memberships at no cost.

Bi-monthly newsletters

- Job highlights
- Invitations to upcoming events
- Content shared by our members
- Award nomination opportunities
- Partnership updates
- And more!

Invitations to complimentary programming and events

- ◇ [Cafecito con HPGM](#)
- ◇ [Mentor Mindset](#)
- ◇ [HPGM Book Club](#)
- ◇ Social and networking events



Student



HPGM provides memberships to students at no cost!

- Meaningful connections to our network of 3,600+ professionals
- Complimentary access to all programming and experiences
- Exclusive internship and career connections with over 100 community partners
- Mentoring and leadership development
- Additional consideration for HPGM scholarship

**Must be an active HPGM student member or student chapter leader by attending programming and experiences.*



HIGHER **EDUCATION**



HPGM educational members will enjoy exclusive access to HPGM's network of 3,600+ professionals, 100 partner organizations, and benefit from the built-in ecosystem of educational partners in the region.

HPGM partners with educational members to support professional and leadership development for employees, and provide unique insights for serving diverse student needs and driving strategic priorities for Latino-Serving Institutions (HSIs) and Emerging Latino-Serving Institutions (eHSIs). HPGM supports students through mentoring, leadership development, scholarships and by serving as the handoff partner from graduation to career.

Additionally, educational partners can trust HPGM to serve as the support network for employees and students who are new to the area and seek to get integrated into the community. HPGM goes above and beyond to ensure employees and students find a sense of belonging, career readiness and leadership development in Wisconsin.



Standard

INVESTMENT: \$2,500

*Recommended for institutions new to HPGM.

- [Individual memberships](#) for up to 20 individuals employed by school
- Official designation as HPGM student chapter school
- Invitation to semi-annual partnership meetings
- Logo recognition in HPGM's monthly electronic newsletter, on HPGM website, and annual Impact Report
- Opportunity to share events, initiatives and academic programs in monthly newsletter
- Complimentary individual participation for all students
- Gain unique insights for enhanced servingness and support for driving strategic priorities for Latino-Serving Institutions (HSIs) and Emerging Latino-Serving Institutions (eHSIs)

Enhanced

INVESTMENT: \$5,000

*Recommended for eHSIs, HSIs or institutions seeking to deepen their impact with Latino students.

This package includes all Standard Level benefits plus more!

ADDITIONAL BENEFITS:

- Complimentary one-year professional membership for up to 40 recent school graduates
- Individual memberships for unlimited individuals employed by school
- Priority partner for hosting and collaboration on student events and initiatives
- Opportunity to partner with HPGM on student-led projects and research to fulfill academic requirements

We understand the landscape of higher education is ever-evolving. HPGM exists to serve the Latino community, and we do not want financial constraints to be a barrier. Please contact us if you'd like to join as a member and need to make alternative arrangements, for example, you would like to discuss using in-kind contributions or a combination of monetary and in-kind contributions to fulfill your membership investment.





NON-PROFIT

Non-profit members will benefit from HPGM's diverse network of 3,600+ professionals and students, including priority matching with Board Pipeline Initiative graduates. HPGM's platform will allow non-profit members to recruit Latino board and committee members, and enhance visibility of their organization's mission. Individual employees can benefit from non-profit memberships including complimentary registration for signature programming, events and other professional and leadership development experiences.

Standard (up to 99 employees)

INVESTMENT: \$500

- Individual memberships for up to 20 employees
- Logo recognition on HPGM website, and annual Impact Report
- Opportunity to share events, initiatives and programs with HPGM network
- Access to HPGM students at 11 partner universities and colleges, including attendance at internship events and opportunity to present at student events
- Access to HPGM's network of 3,000 professionals and Board Pipeline Initiative graduates to recruit board and committee members
- Exclusive opportunities to network and collaborate with other non-profit professionals
- Five (5) career highlights in electronic newsletter

Enhanced (100+ employees)

INVESTMENT: \$1,000

This package includes all Standard benefits plus more!

ADDITIONAL BENEFIT:

- Individual memberships for up to 40 employees



Small Business **MEMBERSHIP**



Entrepreneurs, micro enterprises and small businesses will benefit from HPGM's rich network of professional connections, resources and support to gain visibility and strengthen business opportunities. HPGM also provides a platform for entrepreneurs to share information about their businesses, as well as professional development and mentoring experiences to become better entrepreneurs and grow their enterprise.

Standard

INVESTMENT: \$500

***NOTE: Solopreneurs and start-ups qualify for a \$200 membership rate with all the same benefits at this level**

- Individual memberships for up to 15 employees (if applicable)
- Logo recognition on HPGM website, electronic newsletter and annual Impact Report
- New member highlight in newsletter and social media
- Opportunity to share events, initiatives and business offerings with HPGM network
- Access to HPGM's network of 3,600 professionals and listing on HPGM member directory for new business development and resources for growing your business
- Opportunity to share events, initiatives and business offerings with HPGM network, including listing on HPGM member directory
- Access educational programs for business growth and professional development through peer mentoring circles and other targeted programming
- Network with other entrepreneurs, small businesses and community supporters to share best practices and resources



We understand the landscape for business owners is ever-evolving. HPGM exists to serve the Latino community, and we do not want financial constraints to be a barrier. Please contact us if you'd like to join as a member and need to make alternative arrangements, for example, you would like to discuss using in-kind contributions or a combination of monetary and in-kind contributions to fulfill your membership investment.



Employer/Corporate **MEMBERSHIP**



As Wisconsin's Latino Employee Resource Group, HPGM offers a diverse network of 3,600+ professionals and students in the region. Corporate and Employer partners can share events, programs and best practices for an inclusive workplace and gain visibility as a Region of Choice employer and culturally affirming workplace for Latinos, the fastest growing demographic.

Corporate and employer partners will receive name recognition and exclusive opportunities to host recruitment events for students and professionals, highlight their organizations, and elevate their leaders in the community. Members will have extensive relationship building opportunities with Latino professionals and students in Wisconsin to meet goals related to talent acquisition, retention and development efforts, business priorities as well as making good on their overall Latino strategy.

Standard

INVESTMENT: \$3,000

- Membership for 15 individuals employed by partner company (\$2,250 value)
- Annual internal HPGM partnership meeting
- Logo recognition on HPGM website and annual Impact Report
- Opportunity to share events, initiatives and programs in bi-weekly newsletter
- Priority consideration for speaking and hosting opportunities
- Engagement with student and early-career professionals from 11 HPGM partner universities and colleges including hosting, recruiting and speaking opportunities
- Invitations to attend networking and strategy events with HPGM's ERG/BRG collaborative, gain insights, strategy, etc.

Enhanced

INVESTMENT: \$5,000

This package includes all Standard benefits plus more!

ADDITIONAL BENEFITS:

- Membership for 25 individuals employed by partner company (\$3,750 value)
- New member highlight in newsletter and social media channels
- Host a targeted lunch & learn with either HPGM student or professional members

Champion

INVESTMENT: \$10,000

This package includes all Enhanced benefits plus more!

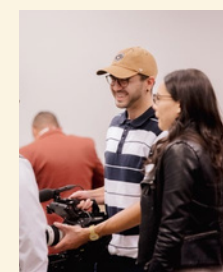
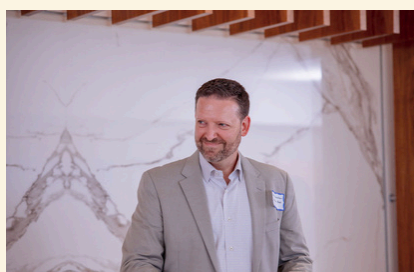
ADDITIONAL BENEFITS:

- Unlimited memberships for individuals employed by partner company
- New member highlight and storytelling opportunities that highlight culture, leaders and initiatives on HPGM communication platforms
- Opportunity to host a Conexiones event
- 5 job postings on job board and/or 5 career highlights in newsletter

Brand Awareness & Thought Leadership



OPPORTUNITIES



Presenting Program Sponsor



INVESTMENT: \$25,000

- Recognition as 2025 Presenting Sponsor
- All presenting marketing sponsorship benefits for 2025 signature programming, including:
 - ◊ Cafecito con HPGM
 - ◊ Board Pipeline Initiative
 - ◊ Mentor Mindset
 - ◊ Scholarship Program Reception
 - ◊ Two-Day Midwest Leadership Summit
 - ◊ Alianza Latina de ERGs
- Complimentary registration for programming and events
**quantity varies by event/program*
- First right of refusal for 2025 presenting sponsorship
- 10 job highlights in HPGM e-newsletter (\$2,000 value)
- 20 complimentary job postings on HPGM Job Board (\$2,000+ value)
- Logo recognition on HPGM website
- Dynamic member highlight (photo or video) distributed via social media, e-newsletter, and website
- Access to HPGM student leaders at 11 partner universities and colleges, including complimentary attendance at internship recruitment events and opportunities to present at student events
- Bi-annual partnership meeting with HPGM Leadership
- Promotion of initiatives and events in monthly newsletters and e-blasts
- Priority consideration for hosting HPGM programming and events, speaking opportunities, Annual Leadership Summit sponsorship, and more members-only opportunities
- Opportunity for representation on HPGM Advisory Committee
- Priority consideration for HPGM Board and Board committees
- Priority access to Gala sponsorship opportunities

Individual Program Sponsorships

Choose from one or more programs:

- ◇ Cafecito con HPGM
- ◇ Board Pipeline Initiative
- ◇ Mentor Mindset
- ◇ Scholarship Program Reception
- ◇ Midwest Leadership Summit
- ◇ Alianza Latina de ERGs (New!)

View all programs [HERE](#) and our full program calendar [HERE](#)!



Associate Program Sponsor

INVESTMENT: \$2,500 per program

- Choice of program sponsorship(s)
- Recognition as Associate (or Presenting) Sponsor on all pre- and post-event marketing material including:
 - ◇ HPGM website, newsletters, e-blasts, social media and signage

Presenting Program Sponsor ✨

INVESTMENT: \$5,000 per program

This package includes all Associate Program Sponsor benefits plus more!

ADDITIONAL BENEFITS:

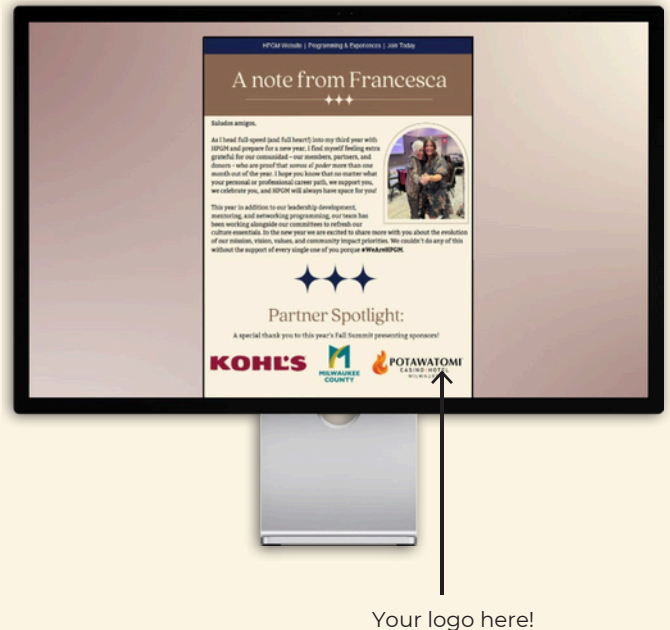
- Invitation to speak and represent your organization as program sponsor



President's Quarterly Message

INVESTMENT: \$2,500

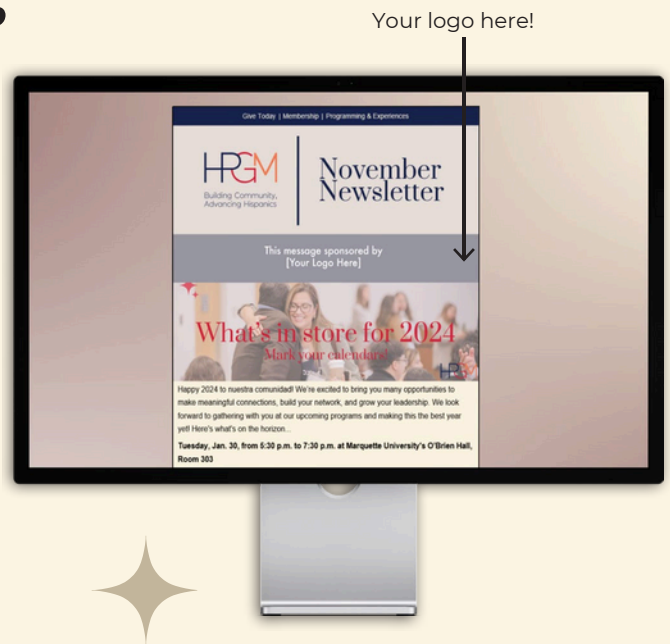
- Featured sponsor and logo recognition in quarterly President's newsletter to 3,600+ HPGM members
- Exclusive opportunities to share events, initiatives, programs, employee spotlights, quotes and thought leadership
- Opportunity to speak at in-person President's Update meeting



Newsletter Sponsor

INVESTMENT: \$3,500

- Featured sponsor and logo recognition in bi-monthly newsletter to 3,600+ HPGM members (total of 24 newsletter communications)
- Exclusive opportunities to share events, initiatives, programs and employee spotlights



Talent Attraction & Recruitment

Talent Package: \$5,000 (Members) \$7,500 (Non-members)

- Unlimited 30-day job postings on HPGM Job Board (\$4,700 value)
- Unlimited career highlights on electronic newsletter
- Opportunity to share curated career highlights via HPGM digital marketing channels (website, social media channels, emails, etc.)
- Support with establishment and growth of Latino Employee Resource Group
- Direct access to our ALE community, an ERG/BRG collective committed to sharing best practices and building partnerships based culturally affirming intentionality.

Unlimited Job Postings add-on: \$2,500 (Members) \$4,700 (Non-members)

- Unlimited 30-day job postings on HPGM Job Board (\$4,700 value)
- Unlimited career highlights on electronic newsletter



Scholarship Program Sponsor ✨

Since 2004, HPGM has awarded over \$915,000 to 256 students pursuing degrees in Wisconsin.

All scholarship sponsor dollars go directly to students and are awarded through HPGM's Scholarship Program. Scholarship sponsorships of all levels are welcome. On average, awarded students receive scholarships ranging from \$1,000 to \$5,000 per academic year. ***Minimum recommended investment starting at \$1,000 to receive scholarship program sponsor benefits.***

- Contribution to the HPGM Scholarship fund*
- Logo recognition on HPGM website, Impact Report and Scholarship Reception
- Verbal recognition at HPGM Scholarship Reception
- Opportunity to be directly matched with a student scholarship recipient
- Invitation to HPGM Scholarship reception and opportunity to meet matching scholarship recipient(s)



HPGM's Gala Experience + Midwest Leadership Summit

SPONSORSHIP OPPORTUNITIES:

MIDWEST LEADERSHIP SUMMIT

OCTOBER 22ND & 23RD

HPGM's 2025 Midwest Leadership Summit is a transformative two-day event that brings together national and global keynote speakers, networking opportunities, panel discussions, engaging workshops, and coaching sessions to equip attendees with the tools, strategies, and insights to drive meaningful change in their careers, organizations, and communities. This year's summit highlights the power of collective leadership and the influence of diverse voices driving social, cultural, and economic transformation. Designed to prepare leaders for their unique roles, the summit focuses on fostering a sense of belonging, striving for leadership excellence, and advocating for impactful change. The event concludes with The Gala Experience, celebrating the collective impact of leaders and communities while renewing commitment to advancing leadership and advocacy for future change.



GALA EXPERIENCE

OCTOBER 23RD

The Gala Experience concludes the 2025 Midwest Leadership Summit, uniting over 500 attendees to celebrate the achievements and collective impact of leaders across the Midwest. As HPGM's signature annual event, it supports our mission of increasing economic prosperity and elevating Latino influence by funding mentoring, leadership programs, and efforts to eliminate barriers to education. Seamlessly integrated with the Leadership Summit for the first time, the Gala transitions guests from impactful conversations to an evening of connection, storytelling, and recognition, featuring the Espíritu and Poderosa Awards. Together, we honor collaboration, la excelencia in leadership, and a shared commitment to advancing with purpose—avanzando con impacto.



About HPGM

Founded in 2001, HPGM's mission is to increase economic prosperity and increase Latino influence for a greater Wisconsin. HPGM is driven to increase economic opportunity and effective representation for Hispanics by supporting the elimination of barriers to family sustaining careers and higher education for Hispanics in Wisconsin. We build the current and next generation of Latino leadership by providing impactful professional development opportunities and fostering meaningful connections. As a thought leader, HPGM continues to convene around critical issues that directly impact the community. We strive to increase representation, build intergenerational wealth and close the influence gap across all sectors.



HPGM's Gala Experience + Midwest Leadership Summit

SPONSORSHIP OPPORTUNITIES:

Presenting Sponsor

Investment: \$40,000

- 20 passes to the two-day Midwest Leadership Summit
- 20 seats at the HPGM Gala Experience
- 20 passes to President's Reception
- Remarks at Midwest Leadership Summit and Gala Experience
- Passes to post-Gala celebration for live band entertainment and dancing for all Presenting sponsor guests
- Logo and brand recognition in all marketing materials, social media, and on HPGM website
- Full two-page premium ads and logo in our digital program book
- Logo Recognition at the guest photo experience
- Logo on printed signage throughout the Summit and Gala Experience
- Acknowledgement during Summit and Gala Experience remarks and in sponsorship thank you video
- Opportunity to include promotional video in guest email communication
- Include promotional item to Summit and Gala attendees
- Company name and logo in HPGM Annual Report
- Right of first renewal for 2026



HPGM's Midwest Leadership Summit

SPONSORSHIP OPPORTUNITIES:

Keynote Sponsor

Investment: \$25,000

- 15 passes to the two-day Midwest Leadership Summit (\$4,050 Value)
- Private dinner experience with keynote speaker on October 22
- 4 passes to the HPGM Gala Experience (\$800 value)
- 4 passes to President's Reception (\$800 value)
- Opening Keynote session remarks for all attendees
- Exclusive photo opportunity with keynote speaker
- Logo on all signage and at Summit attendee photo experience
- Expo display table
- Logo recognition on signage throughout Summit venue
- Logo and brand recognition in all marketing materials, social media, and on HPGM website
- Two full-page premium ads and logo in digital program book
- Acknowledgement in sponsor thank you video



HPGM's Gala Experience + Midwest Leadership Summit

SPONSORSHIP OPPORTUNITIES:

Legacy Sponsor

Investment: \$20,000



- 16 passes to the two-day Midwest Leadership Summit
- 16 seats at the HPGM Gala Experience
- 16 passes to President's Reception
- Passes to post-Gala celebration for live band entertainment and dancing for all Legacy sponsor guests
- Logo and brand recognition in all marketing materials, social media, and on HPGM website
- Remarks at Midwest Leadership Summit
- Two full-page premium ads and logo in digital program book
- Logo Recognition at the guest photo experience
- Logo on printed signage throughout the Summit and Gala Experience
- Acknowledgement during Summit and Gala Experience remarks and in sponsorship thank you video
- Company name and logo in HPGM Annual Report
- Expo display table at Summit





HPGM's Gala Experience

SPONSORSHIP OPPORTUNITIES:

Celebración Sponsor

Investment: \$15,000

- 8 seats at the HPGM Gala Experience
- 8 passes to President's Reception
- Acknowledgement during Summit and Gala Experience remarks and in sponsorship thank you video
- Passes to post-Gala celebration for live band entertainment and dancing for all Celebración Sponsor guests
- Provide a branded item for guests attending post-gala celebration
- Opening remarks at post-gala celebration
- Logo and brand recognition in all marketing materials, social media, and on HPGM website
- Full-page premium ad and logo in digital program book
- Logo Recognition at the guest photo experience
- Company name and logo in HPGM Annual Report

President's Reception

Investment: \$15,000

- 8 seats at the HPGM Gala Experience
- 8 passes to President's Reception
- Passes to post-Gala celebration for live band entertainment & dancing for all President's Reception sponsor guests
- Acknowledgement during Summit and Gala Experience remarks and in sponsorship thank you video
- Opening remarks at President's Reception celebration
- Provide a branded item for guests attending President's Reception
- Full-page premium ad and logo in digital program book
- Logo and brand recognition in all marketing materials, social media, and on HPGM website
- Logo Recognition at the guest photo experience
- Company name and logo in HPGM Annual Report

HPGM's Gala Experience + Midwest Leadership Summit

SPONSORSHIP OPPORTUNITIES:

Champion Sponsor

Investment: \$10,000

- 8 passes to the two-day Midwest Leadership Summit
- 8 seats at the HPGM Gala Experience
- 4 passes to President's Reception
- Passes to post-Gala celebration for live band entertainment and dancing for all Champion sponsor guests
- Acknowledgement during Summit and Gala Experience remarks and in sponsorship thank you video
- Half-page premium ad and logo in digital program book
- Logo and brand recognition in all marketing materials, social media, and on HPGM website
- Opening remarks to one Summit session
- Expo display table at Summit
- Company name and logo in HPGM Annual Report

Impact Sponsor

Investment: \$5,000

- 8 passes to the two-day Midwest Leadership Summit
- 8 seats at the HPGM Gala Experience
- Passes to post-Gala celebration for live band entertainment and dancing for all Impact sponsor guests
- Acknowledgement during Summit and Gala Experience remarks
- Quarter page ad and logo in digital program book
- Logo and brand recognition in all marketing materials, social media, and on HPGM website
- Company name in HPGM Annual Report

HPGM's Gala Experience + Midwest Leadership Summit

SPONSORSHIP OPPORTUNITIES:

Impact (Small Business)

Investment: \$2,500

- 4 passes to the two-day Midwest Leadership Summit
- 4 seats at the HPGM Gala Experience
- 4 passes to post-Gala celebration for live band entertainment and dancing for all Impact sponsor guests
- Acknowledgement during Summit and Gala Experience remarks
- Logo and brand recognition in all marketing materials, social media, and on HPGM website
- Half page ad and logo in digital program book
- Expo display table at Summit
- Company name in HPGM Annual Report

Photo Experience Sponsor

Investment: \$3,500 | 2 available

- 2 seats at the HPGM Gala Experience
- 2 passes to post-Gala celebration for live band entertainment and dancing for all sponsor guests
- Acknowledgement during Summit and Gala Experience remarks
- Exclusive branded signage at Photo Experience
- Logo and brand recognition in all marketing materials, social media, and on HPGM website
- Half page ad and logo in digital program book
- Company name in HPGM Annual Report

Volunteer

Investment: \$2,500 | 5 available

- 2 seats at the HPGM Gala Experience
- 2 passes to post-Gala celebration for live band entertainment and dancing for all sponsor guests
- Acknowledgement during Summit and Gala Experience remarks
- Logo and brand recognition in all marketing materials, social media, and on HPGM website
- Half page ad and logo in digital program book
- Company name in HPGM Annual Report

5 Ways to **GET INVOLVED**



BECOME A MEMBER

hpgm.org/membership



ATTEND AN UPCOMING PROGRAM OR EVENT

hpgm.org/programming-experiences



SERVE AS A MENTOR FOR A DIVERSE TALENT PIPELINE

hpgm.org/mentor-mindset



GIVE TODAY TO SUPPORT OUR GREATEST NEEDS AND HELP ELIMINATE BARRIERS FOR STUDENTS

hpgm.org/give-today



JOIN A COMMITTEE – LEND YOUR TIME AND TALENTS TO ADVANCE OUR MISSION

Email us at info@hpgm.org to learn more!



Thank You PARTNERS



Thank you to our members, donors and sponsors for helping us grow in 2024! Special thanks to our 2024 Presenting Program Sponsor, Potawatomi Casino Hotel, for supporting HPGM signature programming year-round.



-
- AC COACHING
 - ACTS HOUSING
 - ADVOCATE HEALTH
 - ALLCON CONSTRUCTION
 - ALL-IN MILWAUKEE, INC.
 - ALLSPRING GLOBAL INVESTMENTS
 - ALVERNO COLLEGE
 - AMBROSIA EVENTS
 - AMERICAN FAMILY INSURANCE
 - ANTIGUA RESTAUREANT & CATERING
 - ASSOCIATED BANK
 - AUGUSTINE PREP
 - BADER PHILANTHROPIES, INC.
 - BIANCHINI EXPERIENCE
 - BIZSTARTS
 - BMO
 - BREAKTHRU BEVERAGE
 - BREWERS COMMUNITY FOUNDATION
 - CARMEN DIANA
 - CARROLL UNIVERSITY
 - CARTHAGE COLLEGE
 - CATHOLIC CHARITIES
 - CHASKA CONSULTING
 - CHILDREN'S WI
 - CHORUS COMMUNITY HEALTH PLAN
 - CHRIS & JENNIFER ABELE
 - CITY YEAR MILWAUKEE
 - CLAY CREATIONS BY KAYLA/RESILIENT JOY
 - CRISTO REY JESUIT
 - DELOITTE
 - DIRECT SUPPLY
 - EFFECTIVE COMMUNICATION COACH
 - EY
 - FESTIBEETY LLC
 - FISERV
 - FROEDTERT HEALTH
 - GARUZ CRAWFORD, LLC
 - GATEWAY CAPITAL PARTNERS
 - GE HEALTHCARE
 - GIRL SCOUTS OF WISCONSIN SOUTHEAST
 - GODFREY & KAHN
 - GREATER MILWAUKEE FOUNDATION
 - HABUSH HABUSH & ROTTIER
 - HARWOOD ENGINEERING
 - HOLA BONITA CREATIVE
 - HUSCO
 - I.C. STARS
 - J.P. MORGAN CHASE
 - JGMA
 - JOHNSON CONTROLS
 - JOHNSON FINANCIAL GROUP
 - KOHL'S
 - LATINO CHAMBER OF COMMERCE
 - LEADING TRANSITIONS LLC
 - LIFECAMP
 - LITERACY SERVICES OF WISCONSIN
 - MAJIC PRODUCTIONS
 - MAKE-A-WISH WISCONSIN
 - MANPOWERGROUP
 - MARCUS HOTELS & RESORTS
 - MARCUS PERFORMING ARTS CENTER
 - MARQUETTE UNIVERSITY
 - MEDICAL COLLEGE OF WISCONSIN
 - MENTOR GREATER MILWAUKEE
 - MERCADERA
 - MGIC
 - MICHAEL BEST
 - MIDWEST BOOKKEEPING & TAX SOUTIONS
 - MILWAUKEE AREA TECHNICAL COLLEGE
 - MILWAUKEE BREWERS
 - MILWAUKEE BUCKS
 - MILWAUKEE CENTER FOR INDEPENDENCE
 - MILWAUKEE COUNTY
 - MILWAUKEE INSTITUTE OF ART & DESIGN (MIAD)
 - MILWAUKEE PUBLIC MUSEUM
 - MOLSONCOORS
 - MORR EVENTS
 - MOUNT MARY UNIVERSITY
 - NATIVITY JESUIT ACADEMY
 - NLARA DESIGNS
 - NORTH STAR RESOURCE GROUP
 - NORTHWESTERN MUTUAL
 - NOUN PHOTOGRAPHY
 - OLD NATIONAL BANK
 - PALANTE VISUALS
 - PATRICK CHAVES PHOTOGRAPHY
 - PENFIELD CHILDREN'S CENTER
 - HPLETHORA TRADING LLC
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 - PROFESSIONAL DIMENSIONS
 - RADIO MILWAUKEE
 - REINHART
 - ROCKWELL AUTOMATION
 - SAGE TALENT CONSULTING
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 - SECUREFUTURES
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 - SOURCETEN
 - STOLZMAN CONSULTING
 - STONE CREEK COFFEE
 - UNITED COMMUNITY CENTER
 - UNIVERSITY OF WISCONSIN MILWAUKEE
 - UNIVERSITY OF WISCONSIN PARKSIDE
 - UNIVERSITY OF WISCONSIN WHITEWATER
 - UNIVERSITY SCHOOL OF MILWAUKEE
 - US BANK
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 - WANTABLE CAFÉ
 - WATERSTONE BANK
 - WE ENERGIES
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 - WISCONSIN POLICY FORUM
 - WWBIC
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Our TEAM



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MAYCA WEGNER**

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Chief Possibilities Officer



**AMANDA
HOLLAND**

Vice President
of Operations



**ISABELLA
RIVERA**

Development Director



**ROSA AVIÑA
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Communications Director



**BRYANA
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Program Manager



**SUMMER WILLIAMS-
HUMMER**

Operations and
Engagement Manager

2025 BOARD OF DIRECTORS

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Our **IMPACT REPORT**



HPGM is proud to celebrate the milestones, impact stories and community partners that support our mission-driven work. We invite you to learn about our programs and accomplishments in our Impact Report.

Thank you to our partners and supporters who help ensure HPGM can continue to empower Latino professionals in Wisconsin.



To read the HPGM Impact Report
visit hpgm.org/impactreport

Connect with us



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